

# Forsyth

## Inter Office Memo

[illegible]

**J. M. Piscitelli**  
**National Manager**

*via fax .... 3 .... page(s)*

DATE: October 6, 1994

TO: P. A. Letourneau

SUBJECT: COURIER FOR McLANE NE

Quick Chek, Whitehouse Station, NJ, has contracted for a new Private Label.

Forthcoming are UPC codes for our new Courler Brand. Seven styles will be available for McLane NE to order on approximately October 26, 1994. The remaining two styles (full flavor box and light box) will be available approximately November 7th.

McLane should order approximately 170 cases on their initial order to support the plus out and first weeks business. Brand detail for the initial order is forthcoming.

Nick Kuruc will coordinate the initial plus out and forward it to McLane NE accordingly.

Please forward via fax to Nick and myself the McLane NE order numbers.

List price of Courier will be \$8.49 with an off invoice of \$1.20.

If you require any additional information please let me know.

cc: E. R. Vespole  
G. N. Kuruc  
M. L. Jones  
B. A. Cook

51847 1566

# COURIER

## PRODUCT INFORMATION

	UPC	LENGTH (inches)	WIDTH (inches)	DEPTH (inches)	CUBE (feet)	WEIGHT
<b>PACKS</b>						
Full Flavor 100's	12300 21884	2.0625	0.8438	4.0000	0.0040	0.933 oz.
Full Flavor 85's	12300 21881	2.0625	0.8438	3.375	0.0034	0.787 oz.
Lights 100's	12300 21890	2.0625	0.8438	4.0000	0.0040	0.933 oz.
Lights 85's	12300 21887	2.0625	0.8438	3.375	0.0034	0.787 oz.
Ultra Lights 100's	12300 21896	2.0625	0.8438	4.0000	0.0040	0.933 oz.
Ultra Lights 85's	12300 21893	2.0625	0.8438	3.375	0.0034	0.787 oz.
Menthol Lights 100's	12300 21753	2.0625	0.8438	4.0000	0.0040	0.933 oz.
Menthol Lights 85's	12300 21750	2.0625	0.8438	3.375	0.0034	0.787 oz.
Full Flav CPB 83's	12300 21789	2.2047	0.9055	3.4055	0.0040	0.933 oz.
Light CPB 83's	12300 21792	2.2047	0.9055	3.4055	0.0040	0.933 oz.
<b>CARTONS</b>						
Full Flavor 100's	12300 21685	10.6250	1.7813	4.0313	0.044	10.13 oz.
Full Flavor 85's	12300 21682	10.6250	1.7813	3.4375	0.038	8.67 oz.
Lights 100's	12300 21691	10.6250	1.7813	4.0313	0.044	10.13 oz.
Lights 85's	12300 21688	10.6250	1.7813	3.4375	0.038	8.67 oz.
Ultra Lights 100's	12300 21697	10.6250	1.7813	4.0313	0.044	10.13 oz.
Ultra Lights 85's	12300 21694	10.6250	1.7813	3.4375	0.038	8.67 oz.
Menthol Lights 100's	12300 21764	10.6250	1.7813	4.0313	0.044	10.13 oz.
Menthol Lights 85's	12300 21751	10.6250	1.7813	3.4375	0.038	8.67 oz.
Full Flav CPB 83's	12300 21790	11.1250	1.8750	3.4375	0.041	10.13 oz.
Light CPB 83's	12300 21793	11.1250	1.8750	3.4375	0.041	10.13 oz.
<b>CASES-12M</b>						
Full Flavor 100's	12300 21688	20.5625	11.0625	21.688	2.855	39.0 lbs.
Full Flavor 85's	12300 21683	17.625	11.0625	21.688	2.447	33.5 lbs.
Lights 100's	12300 21692	20.5625	11.0625	21.688	2.855	39.0 lbs.
Lights 85's	12300 21689	17.625	11.0625	21.688	2.447	33.5 lbs.
Ultra Lights 100's	12300 21698	20.5625	11.0625	21.688	2.855	39.0 lbs.
Ultra Lights 85's	12300 21695	17.625	11.0625	21.688	2.447	33.5 lbs.
Menthol Lights 100's	12300 21755	20.5625	11.0625	21.688	2.855	39.0 lbs.
Menthol Lights 85's	12300 21752	17.625	11.0625	21.688	2.447	33.5 lbs.
Full Flav CPB 83's	12300 21791	17.625	11.5625	22.7500	2.683	39.0 lbs.
Light CPB 83's	12300 21794	17.625	11.5625	22.7500	2.683	39.0 lbs.

9/30/94

51847 1567

BRAND: COURIER

OPENING ORDER INFORMATION

51847 1568

NATIONAL MANAGER J. PiscitelliFIRST SHIP DATE 10/31/94

ACCOUNT NAME	QUICK CHEK
SHIP TO NAME	McLare Northeast
NUMBER	3758780
WAREHOUSE	Courier

	OPENING	SUSTAINING
Light King	17cs	4cs
Light 100	17cs	5cs
Menthol Light King	9cs	4cs
Menthol Light 100	17cs	6cs
Full Flavor King	9cs	2cs
Full Flavor 100	17cs	5cs
Ultra Light King	9cs	4cs
Ultra Light 100	17cs	6cs
Non Filter		
Full Flavor Men. King		
Full Flavor Men. 100		
Full Flavor King Box	9cs	2cs
Light King Box	9cs	2cs
Total	130 cases	40 cases

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